



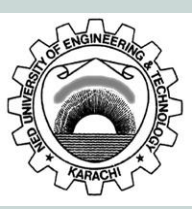


# Islamic Finance Literacy Drive Launching Ceremony

**December 2023 – December 2024**

---





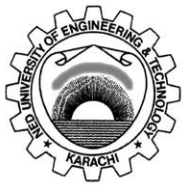
# Agenda

Introduction

Objectives

Audience

Timeline



# Introduction

Islamic Finance refers to financial services by Shari'ah Islamic law, providing principles, and rules.

Shariah lexically means a way or path. Technically, In Islam, it refers to the divine guidance & laws as given by the Holy Quran, and the Sunnah of the Prophet Muhammad ﷺ .

Shariah embodies all aspects of the Islamic faith.





**It aims to:**

## Primary goals

- Promote Islamic finance literacy among undergraduate students
- Enable them achieve Islamic financial inclusion, and
- Avoid harmful financial activities to society, e.g., interest, excessive uncertainty, gambling, short sales, etc.





## Primary goals

- Provide Shariah-compliant financial solutions for students' everyday needs.
- Promote Shariah-compliant social-economic behavior.
- Familiarize individuals with Islamic financial modes and instruments and their modalities.





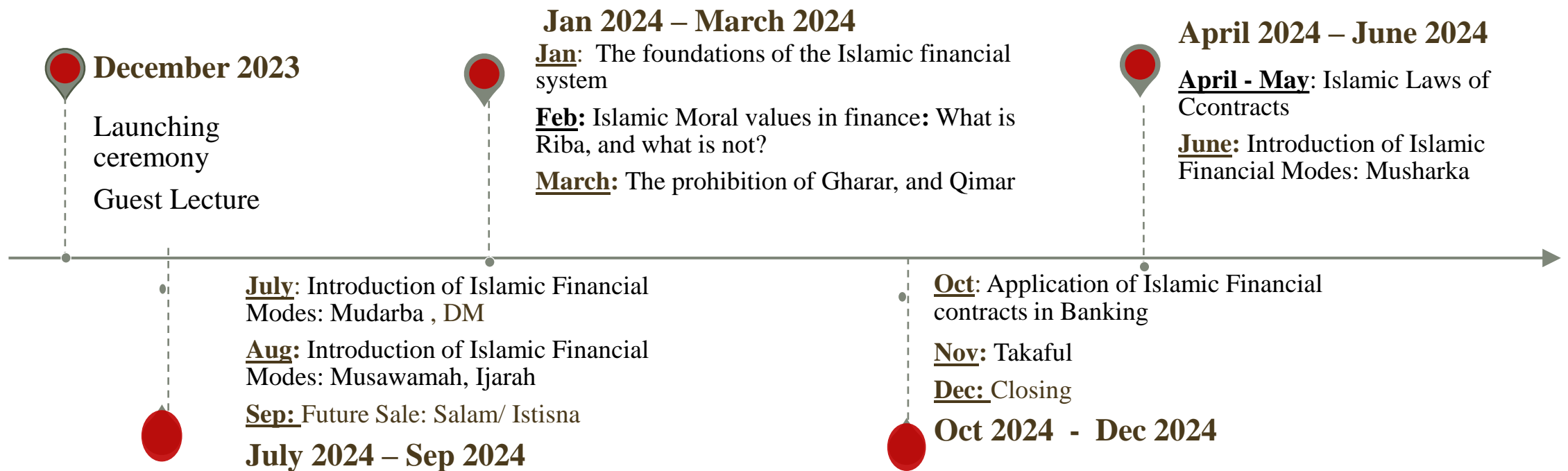
# Our Audience

Undergraduate Students of NED University



# Timeline

December 2023 – December 2024  
Last Week of Each Month



Registration links for upcoming lectures will be sent during the first week of each month, along with the relevant details (day, date, time, and venue).





# Announcement

Award of Certificate of Participation to all those students who would attend the series with 80% attendance





Thank you



Focal Person:

**Dr. Rahat Rizvi**

**Dept. of Essential Studies**

**Phone: 021-99261261-8, Ext. : 2308**

**Email: [rahatbhatti@cloud.neduet.edu.pk](mailto:rahatbhatti@cloud.neduet.edu.pk)**

**Website: <https://des.neduet.edu.pk/>**